

**YORKSHIRE AND HUMBER REGION 2019**

The O2 Media Awards are a celebration of media talent. The awards are held regionally to encourage participation from all organisations and individuals working across different creative industries. This year’s Yorkshire awards will see an expansion in the number of categories to cover print media, television, radio and online organisations. The awards also recognise excellence in the production of news, sport, factual drama and entertainment programmes that have originated or been created in the **Yorkshire and Humber region.**

The awards celebrate diversity and originality of the the wider media and creative sectors. Entries will be judged by different panels of media professionals. There is **no entry fee** for those wishing to enter the O2 awards.

Deadline for entries is **April 25,** **2019.** Only work published or broadcast between **April 7, 2018 and April 11, 2019,** will be eligible. A shortlist of finalists will be announced in . Award winners will be revealed at a special presentation evening in Leeds on Thursday, July 4, 2019.

The competition is open to individuals and teams. New categories for Best Factual programme and Best Documentary have been added to the line-up alongside awards for On-Line and Community Media and Best Writer.

The Emerging Talent Award returns to recognise outstanding individuals entering the industry. A new category covering Visual Media is open to photographers, video journalists, camera operators and animators. Judges may select multiple winners or split some categories when making their decisions.

This year’s awards are open to all publishers and broadcasters operating within and across the region.

An entry form and supporting statement is required with each entry. Please read the entry criteria and ensure your portfolio meets the brief. Background information is encouraged to help the judging panel. Remember the first few minutes of any entry count.

Printed media entries can be submitted via post, online, email and file transfer sites. Broadcast entries can be sent either by email (depending on size) or file transfer sites such as Dropbox and We Transfer. Please minimise download times by ensuring the pieces submitted arent too large. Please read the criteria instructions carefully and use the checklist on the entry form to ensure you have submitted all necessary information to validate your entry.

Presentation of portfolios can score highly with the panel so ensure your entry submission is easy to navigate and, if required, accompanied by a short statement which provides any relevant background information. If you are entering more than one category with the same material you must provide separate entries for each category.

Don’t forget to follow us on twitter @rossiterltd **#O2MediaAwards2019**

Category Criteria

**1. O2 Stand Out**

We want you to nominate the member of staff or team that has stood out in your media organisation. Tell us why their contribution has won them the respect of their peers, readers, viewers or listeners. Nominees can be experienced professionals, talented teams with great ideas or someone who has delivered outstanding results or consistently impressed through their efforts. They may have overcome adversity or left a lasting legacy.

**2. O2 Emerging Talent**

The Judges’ O2 Emerging Talent Award returns to recognise the ones to watch in the media and entertainment sectors. The panel wants to celebrate the work of emerging writers, filmmakers and production teams building the region’s reputation and profile nationally and internationally. You may be a student looking to enter the industry or already employed and making a difference. Tell us why you or a colleague deserves to be recognised. Nominations for those working in print should include six examples of work. Those working in broadcast or on-line should include a showreel of up to six minutes in length with their completed entry form. Nominations can be made by the individual themselves or by a colleague.

**3. News Reporter**

We are looking for the story-breakers working in print and broadcast mediums; the journalists who demonstrate tenacity and flair coupled with the ability to handle the most difficult of issues with accuracy and style. Judges will be looking for a range of journalism skills, a nose for an exclusive, research ability and a story-telling style that engages the journalist’s audience.

The category is open to all reporters working across print, digital and broadcast disciplines. Judges do have the discretion to select winners from different disciplines. Entrants must submit up to six pieces of work or a showreel demonstrating their skills with their completed entry form. In the case of long-running investigations, you may send multiple items to count as one story entry. Freelance journalists may also enter if work is verified by a senior newsroom executive.

Judges will accept hard copies of articles; mounted cuttings, photo-copies or printed PDFs. Broadcasters should send their work via a web-based file sharing site. Broadcast compilations must be no more than eight minutes. The judging panel appreciates background information. Please submit a concise supporting statement (around 250 words in total) with your nomination. It is the entrant’s responsibility to ensure files have been received and downloaded by awards’ organisers Rossiter Media.

**4. Writer**

Do you have a brilliant turn of phrase or the ability to keep audiences entertained through well-crafted scripts? You may pen a must-read column, or use your writing and research skills to bring clarity to specialist subjects, features or compelling backgrounders in news and entertainment. In this category, the judging panel has the option to select finalists from different mediums.

Up to six pieces of work should be submitted. Judges will accept hard copies cuttings, photo-copies or printed PDFs. Broadcasters should send their via a file transfer site. Compilations must be no more than eight minutes. The judging panel always appreciates background information. Please submit a concise supporting statement (around 250 words) with your nomination.

**5. Entertainment Programme**

Submissions are invited from production teams behind the year’s outstanding entertainment programmes. These can include dramas, comedies and children’s programmes. Reality TV and fly-on-the-wall style programmes are also encouraged. Only programmes conceived and predominantly created in the Yorkshire region are eligible. Entries should be submitted via a file sharing site. A single programme or up to three episodes of a series may be submitted, along with a background summary on how the programme was created and delivered. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required.

Providing additional background information is actively encouraged by the panel. Please submit a concise supporting statement (around 250 words) with your nomination.

**6. News Programme**

An award to recognise the work of broadcast or on-line teams working on news and special edition programmes. Single programmes, special reports and programmes conceived as a series will qualify.

Entries should be submitted via a file sharing site. A single programme or up to three episodes of a series may be submitted, along with a background summary on how the programme was created and delivered. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required.

To qualify programmes must have been produced, originated or commissioned by a company/organisation based or oerating in the Yorkshire region. It is the responsibility of the entrant to ensure that all programme materials have been received in a working format by Rossiter Media.

**7. Best Documentary**

This category is for one off documentaries originated, produced, filmed or commissioned within Yorkshire.

Entries should be submitted on DVD or sent digitally via a file sharing site. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required. Providing additional background information is actively encouraged. Please submit a concise supporting statement (around 250 words) with your nomination.

**8. Sports Programme**

Recognising the work of broadcast and on-line teams working on sports programmes. Single programmes, special reports and programmes conceived as a series will qualify.

Entries should be submitted on DVD or via a download link. A single programme or up to three episodes of a series may be submitted, along with a background summary on how the programme was created and delivered. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required.

To qualify programmes must have been produced, originated or commissioned by a North West based company/organisation. It is the responsibility of the entrant to ensure that all programme materials have been received in a working format by Rossiter Media.

**9. Radio Programme**

Have you or your station produced a fabulous radio programme that listeners loved…then tell us why it needs to be recognised by the O2 panel. Single programmes, special reports and programmes conceived as a series will qualify.

Entries should be submitted on DVD or via a download link. A single programme or up to three episodes of a series may be submitted, along with a background summary on how the programme was created and delivered. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required.

To qualify programmes must have been produced, originated or commissioned by a North West based company/organisation. It is the responsibility of the entrant to ensure that all programme materials have been received and downloaded in a working format by Rossiter Media.

**10. Community/Specialist Publication (including magazines and supplements)**

We are searching for the best community and specialist publications and magazines.

We want to hear from editors, news teams and commercial teams involved in the production of community publications, both in print and on-line, as well as one-off or regular supplements.

This category is open to any publication targeting a specific audience. Weekly or monthly newspapers, magazines, newspaper supplements and specialist interest newsletters are encouraged to enter.

Judges will look for a combination of factors covering design, content, commercial viability, use of photography and readability. They will take into account resources and how readers respond to the publication.

Send us a copy of your Special Publication, magazine or supplement or up to four editions if published more regularly along with any web or video links if relevant. In the case of on-line publications electronic copies should be provided. In all cases an explanation of the publication’s editorial strategy towards readers should accompany the entry form. Please submit around 250 words in support of your nomination.

**11. Television Journalist**

We want the faces who keep television news audiences entertained and enthralled. Journalists who consistently demonstrate an ability to gather and present news stories and features that keep the audience glued to their seats. Entrants must produce a showreel containing up to eight minutes of their best work. Judges will be looking for those who have demonstrated the ability to develop their own storylines and ideas and used the strengths of television to reach a mass audience.

Entries should be submitted on DVD or sent digitally as mpeg files. Remember, the first minute of your entry has to attract the judges’ attention!

Providing additional background information on the stories in the portfolio, how they were sourced, researched and delivered is actively encouraged by the panel. Please submit a concise supporting statement (around 250 words) with your nomination.

**12. Young Journalist**

This category identifies the young stars who compete to bring stories of the highest quality to readers, listeners or viewers. To qualify you must be 26 or younger by the final qualification date for entries. The award is open to staff and freelance writers working on print publications, radio, television and across digital formats. The judges will be looking for reporters whose stories are the talk of their communities or attracting new and wider audiences.

Up to six pieces of work should be submitted. Judges welcome an explanation of the circumstances surrounding each story and a supporting statement of around 250 words. Broadcast journalists should submit a showreel electronically, that is no more than eight minutes in length.To qualify you must state your date of birth and age at April 25, 2019, on the entry form.

**13. Sports Journalist**

For reporters, feature writers and columnists on newspapers, radio or television, who are passionate about sport. In this category the judging panel has the option to select finalists from print, broadcast or both and make separate awards.

The judges will be looking for those who have gone that extra mile to deliver the best sports coverage during the year. Entry submissions may involve a variety of sports or from one specialist area. Ideally your portfolio should demonstrate an ability to tackle different subject matters. If you are submitting a broadcast entry please produce a showreel no longer than eight minutes.

Judges will take into consideration the resources and the professional status of the sports available to the journalist and will be looking for those who demonstrate a clear understanding and knowledge of their chosen subjects. Print entrants must submit up to six pieces of work with their completed entry form. Staff and freelance journalists may enter as long as a senior newsroom executive verifies their work. Judges will accept cuttings, photo-copies or printed PDFs. Web-based entrants should submit all relevant URLs and additional print outs or PDFs of their work. The judging panel always appreciates background information in support of your nomination.

**14. Radio Journalist**

The stars of the airwaves. You will be a reporter who is able to deliver news and features with style and authority in the highly charged and competitive world of radio. Entrants must produce a showreel of up to eight minutes in length. Originality, journalistic skill, good interview techniques coupled with examples of in-the-field reporting will count highly.

The panel will also take into consideration the skills used to make stories fresh for a radio audience and any writing skills employed by radio journalists to re-purpose material for other associated commercial or BBC stations.

Entries should be submitted either via an accessible file transfer website or by email (depending on size). Remember the first minute of your entry has to attract the judges’ attention, make it count!

Entries should be submitted along with a brief supporting statement (around 250 words in total) explaining any background information on stories and any other relevant information. Nominated radio journalists will also be expected to provide a high quality logo of their station to be used during the awards evening.

**15. Best Newspaper**

Calling all newspapers, we want to see the best issues you’ve produced. Judges will be looking for the newspaper that can bring to life the big issues affecting your readers. The editions will demonstrate editorial excellence and readability.

Judges will take into account circulation, editorial ratios and staffing levels when considering the overall quality of the newspaper. Layout, editorial impact and value for money will also be key factors.

Up to four editions should be submitted. Daily newspapers should include at least two weekday editions within the submission. Please submit a concise supporting statement (around 250 words) with your nomination. Judges will have the discretion to make more than one award.

**16. Visual Media**

For stills photographers and video journalists working on print and digital publications as well as broadcast camera operators producing material for TV and on-line. This year the panel will also accept submissions from animators and graphic designers.

The judges will look for impact, versatility, technical skill, story-telling and a strong sense of mood captured by the submitted images/animations. The size and resource of the publications/organisations will be taken into consideration. Judges also have the discretion to select an overall winner or make different awards for the different visual specialisms.

Stills photographers should submit six examples of their work by e-mail to [O2mediaawards@rossitermedia.co.uk.](mailto:O2mediaawards@rossitermedia.co.uk) Pictures should be sized so that the finished portfolio does not exceed 8MB.

Camera operators, video journalists and animators should supply a portfolio of up to six minutes in length which demonstrates their ability to capture a story through moving images. Portfolios can be sent via a file sharing website.

Judges appreciate reading a brief summary of how images were conceived and created. You should email PDF copies of pages or video links along with background information on your portfolio.

**17. Most Memorable**

For the newspaper, on-line or broadcast team that has delivered the most memorable story of the year. This will be the news, sport or entertainment event that had everyone talking. If may have been an exclusive or news scoop but most importantly it provoked an immediate response from your audience. Tell us how you tackled and delivered the story and the response you received.

If you are submitting a broadcast entry please edit audio/video coverage to a maximum of eight minutes. Broadcast entries can be sent via file sharing websites. Print entries should submit hard copies, photocopies or PDFs showing how the story was covered. On-line entries must submit all relevant links to the story. Team and individual entries are allowed.

A supporting statement of no more than 250 words, giving judges an insight into the circumstances surrounding the story and how it was handled and developed, should accompany your entry.

**18. On-line Media**

Are you the best on-line media team in the region? Are you using innovation and creativity to deliver news and information and creating responses from a growing on-line audience? This award is open to mainstream media organisations and specialist publishers targeting niche audiences.

You may be using Twitter or YouTube to reach on-line audiences, developing news and information apps or building awareness through other social media outlets. Your entry portfolio can be submitted via e-mail to [O2mediaawards@rossitermedia.co.uk](mailto:O2mediaawards@rossitermedia.co.uk) with a document detailing all relevant URLs, web statistics, or apps, along with details of the innovative strategies you are employing to create audiences together with a supporting statement of around 250 words saying why you should win.

Send us the best examples of your work in a way that will make the judging panel sit up and take notice. Entry submissions should be presented clearly and in formats that are easy to follow. Judges must be able to easily view any websites and all relevant content.

**19. Team**

We want to hear from editorial and production teams working across print, on-line, TV and radio disciplines who have worked together to deliver outstanding results. This award acknowledges great exclusives, campaigns and the team’s ability to produce consistent high quality results. Tell us why you stood out and what you did to achieve.

This category is also open to print and broadcast production teams responsible for the production of single or multiple publications or broadcast programmes. Teams must operate mainly in the Yorkshire region to qualify. Your portfolio should adequately explain and illustrate how the team combines to achieve success.

Judges will also take into account the resources available to individual teams. Please submit up to 500 words in support of your nomination. Print portfolios can be submitted as cuttings or electronically as PDFs. Film and radio clips must not exceed six minutes and submitted via a file transfer site. On-line submissions must contain all relevant links to material, including website addresses and URLs.

**20. Community Award**

Open to newspapers, broadcasters and on-line publishers, this award aims to demonstrate the value the media brings to regional and local communities.

Tell us how your efforts have made a difference or brought about positive change to your village, town or region. Submit sufficient examples of your stories/campaigns or promotions to give the judges a comprehensive overview of what you’ve been involved in, along with any testimonials from community leaders or any participating organisations.

Broadcast entries should be edited to a eight-minute clip demonstrating the key elements of your community involvement. However additional supporting material may also be submitted with the entry for background information. Judges will take into consideration staff resources when selecting their finalists.

Please submit up to 500 words in support of your nomination.

**21. Broadcast Presenter**

Are you the voice of your community or the TV face that viewers trust? We want to celebrate the work of broadcast presenters from radio and TV stations who local people love to hear or watch.

Judges will look for work that demonstrates your ability to deliver credible news and/or sports bulletins or entertaining features while staying cool under pressure. Supporting evidence, either from the entrant or a newsroom colleague, may be included in support of the submission.

Your entry should include a showreel of up to eight minutes, demonstrating your presentation and interview skills. Please submit entries via a file transfer/sharing site.

Judges have the discretion to make separate awards to presenters working in radio and television.

**22. Vlog/Blogger Award**

Are you a blogger or vlogger keeping audiences up-to-date with information, reviews or comment? This award acknowledges those building new traffic across all social media web outlets.

You may be publishing content on social media sites or building audiences through social networks. You’ll be able to demonstrate how your content has provoked a response.

Your entry must specify whether you are entering as an individual, company or on behalf of an organisation. This category is also open to writers/reviewers and commentators working as freelance contributors with links to the Yorkshire community.

Send us your social web and/or You Tube links along with a short supporting statement (no more than 250 words) on why you feel you are our winner.

**23. Factual Programme or Series**

This category will cover both one-off productions or a series of programmes. Programmes must have been mainly produced, conceived or edited in the Yorkshire region.

A showreel can contain a single programme or compilation. Entries should be edited to no-more than 30 minutes in length. Links to un-edited, longer versions of programmes can be included for use by the panel as required.

Providing background information is actively encouraged by the panel. Please submit a concise supporting statement along with a background summary on how the programme was created and delivered.

#### DEADLINE : Thursday, April 25, 2019

#### *Entry forms received after this date will not be considered.*

**Postal Entries to:**

**O2 Yorkshire Awards 2019 O:** 01829 741371 **/ M:** 07976 292 464 **M:** 07812 582 422

**C/o Rossiter Media Limited E:**[O2mediaawards@rossitermedia.co.uk](mailto:O2mediaawards@rossitermedia.co.uk)

**77 High Street,**  @rossiterltd

**Tarvin, Chester, CH3 8JA**

**We would suggest electronic files are submitted via accessible sites such as Dropbox/WeTransfer.com . All entries must use the email address o2mediaawards@rossitermedia.co.uk**



**ENTRANT’S NAME:**

**ENTRY FORM PUBLICATION/STATION:**

**CATEGORY NAME:**

**O2 Media Awards**

**Yorkshire & The Humber 2019**

#### Deadline: Thursday , April 25, 2019

Please complete the box above including category name. A separate entry form, portfolio and supporting statement is required per category. Please use the checklist below to ensure your entry complies.

(1) O2 Stand Out (9) Radio Programme (17) Most Memorable

(2) O2 Emerging Talent (10) Community/Specialist (18) On-line Media

(3) News Reporter (11) Television Journalist (19) Team

(4) Writer (12) Young Journalist (20) Community Award

(5) Entertainment Programme (13) Sports Journalist (21) Broadcast Presenter

(6) News Programme (14) Radio Journalist (22) Vlogger/Blogger

(7) Best Documentary (15) Best Newspaper (23) Factual Programme / Series

(8) Sports Programme (16) Visual Media

**Full Name Organisation**

**Your Mobile No Organisation (As it should appear on an award)**

**Office Tel No D.O.B / Age**

**(at April 25, 2019– Young Category only)**

**Your Twitter Your Email**

**Editor’s / Producers Name Email**

**Editor’s / Producers Mobile No**  **Company Twitter**

**Check List**

* **Clips provided in the right format and length to a manageable download size**
* **Supporting statements clearly marked with your name and category**
* **Evidence of your work and how it was published**
* **Emailed headshot and or logo (max 2mb)**
* **Comply with eligibility dates April 7, 2018 to April 11, 2019**
* **Followers of @rossiterltd**
* **Ceremony noted as July 4, 2019 in Leeds**
* **The work submitted complies with the critera and is your own work**
* **Broadcast entries uploaded to Dropbox /We Transfer**
* **Diary note to check the clips have been successfully downloaded by Rossiter Media**

**Don’t hesitate to contact us if you require more information:** [O2mediaawards@rossitermedia.co.uk](mailto:O2mediaawards@rossitermedia.co.uk).

**Your data is used for the purposes of the Media Awards and is retained only by Rossiter Media Ltd. If you wish to be removed from the**

**database please email** [**liz@rossitermedia.co.uk**](mailto:liz@rossitermedia.co.uk)