

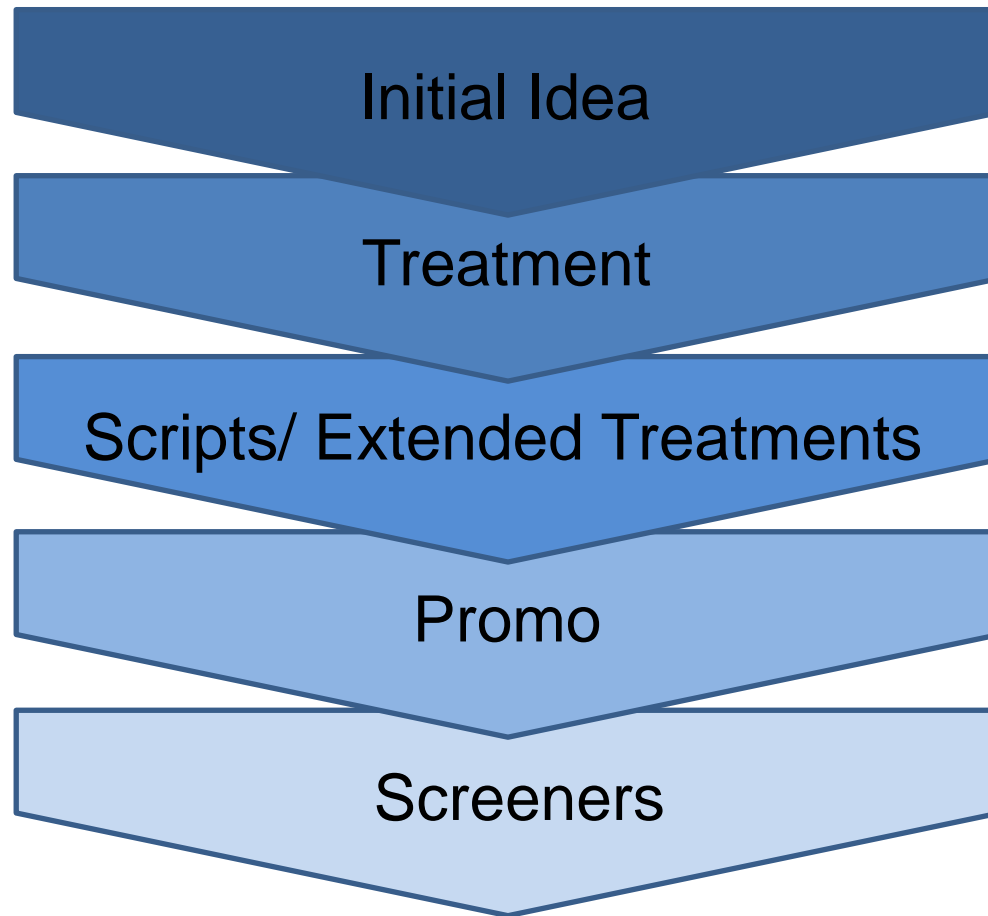
all3media International

Pact Export

About all3media international

- Part of the all3media Group
- 75% Internal Titles
25% External Titles
- 5th Biggest Distribution Company in the UK
- Drama, Factual, Fact-Ent, Format
- Co-Productions

How we work



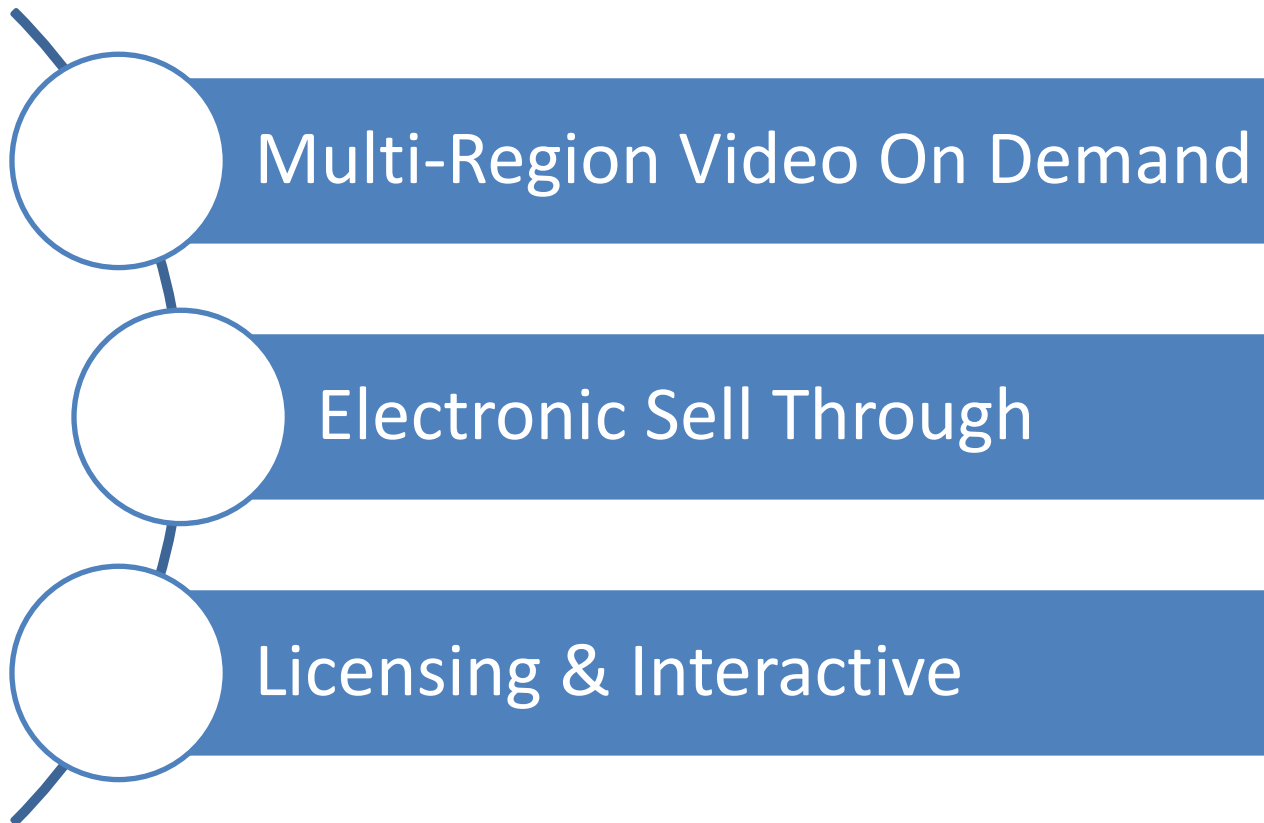
Our selection process



Advances

- Genuine Deficits
- Bidding for Rights
- Increased commission
- **Advances are your own Profit!**
 - Choice:
 - High advance = Longer/ possibly never recoup
 - Low/ No advance = Profit over years, lower commission

The Global Digital Remit



Some of our EST success stories



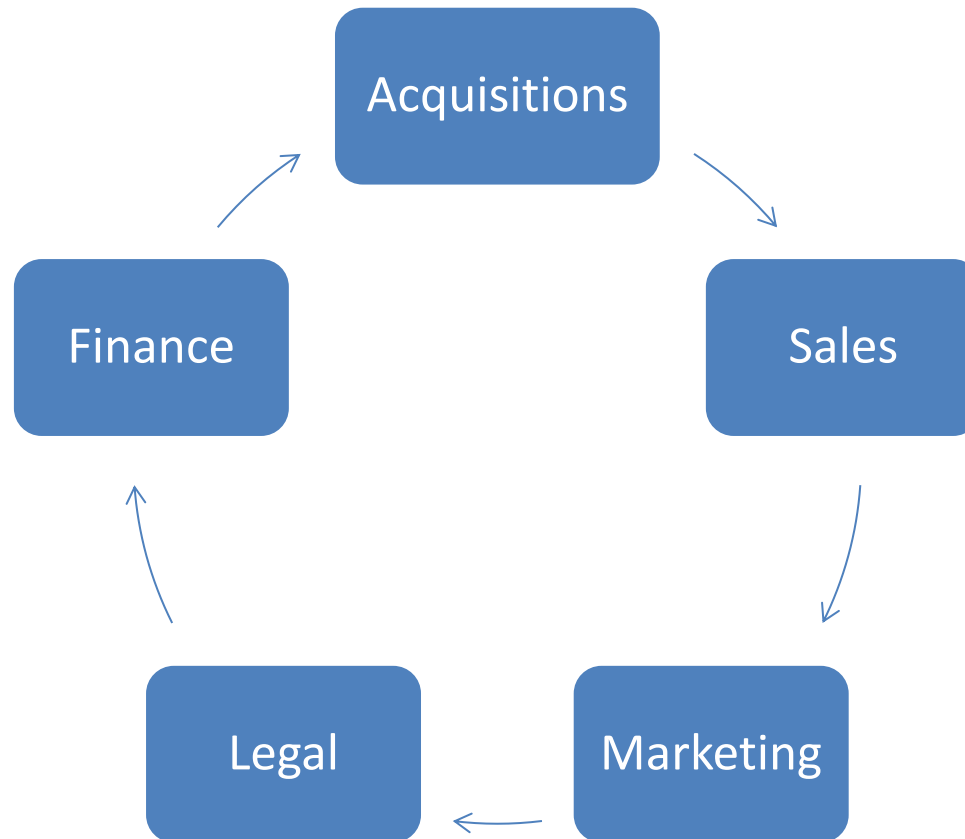
Selecting a distributor

- Personal / Contact
- The Size of the company
- Where are they based?
- Does the Catalogue Fit
- Ask Peers for Recommendations

Exploiting producers rights

- Linear TV rights
- Digital Rights
 - DTO
 - VOD
- DVD
- (Non) Theatric
- Ancillary

Working with a distributor



How to be more effective in a global market